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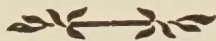


KISKATOM HERB FARM

Herbs and Seasoning
— of —
New Orleans

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U. S. Dept. of Agriculture
THE SECRETS OF
NEW ORLEANS
COOKS

Now you will be allowed to know the secrets of New Orleans cooking. You will know how simple trout becomes Trout Marguery, how veal rounds become Grillardes with the grand gravy; how soup meat becomes La Bouilli. You will know that Jambalaya is rice and either oysters, ham, shrimp, or all of them. You, too, can now have real Gumbo. The Herb Blends from Kiskatom Farm become the Magic Voodoo charm. It is a rare treat to have herbs grown fresh from our own soil, to transform the more frugal meals from the drabness they may have, to the delicious gems of the New Orleans world famous Chefs.



OUR HERBS ARE FARM-FRESH
GROWN AND PREPARED AT OUR NURSERIES
IN THE OZONE BELT AT
MADISONVILLE, LA.

Business Office:
7425 DOMINICAN STREET
NEW ORLEANS 18, LA.



A MAMMY DOLL

To hang in the kitchen. This is a real Stuffed Doll. In each pocket of her apron, she has a jar of Herbs or Seasonings. Mammy and Six Jars and Cook Book. Price, complete, Postpaid ----- \$6.50

BOTTLED HERBS, BLENDS, AND SEASONINGS:

Each, postpaid ----- \$.45
6 or More, postpaid, Each ----- .40

(Your selection from the following items)

Creole Herb Blend

For Daube, Beef Round, Dry Hash, Bouillabaisse, Boiled Brisket, Pompano en Papillote, Oyster Pie, Oyster Jambalaya, Creole Jambalaya, Sauce Piquante, Oysters Rockefeller, Gumbo, Grillades, Stewed Shrimp.

Creole Savory Blend

For Wet Mutton Hash, Meat Balls, any Meat Stew, Chicken Fricassee, Lamb Bearnaise.

Creole Spicy Blend

For Roast Veal, Boiled Fish, Courtbouillon, Pompano en Papillote, Turtle Soup, Boiled Sea Food, Crawfish Bisque, Baked Fish, Bechamel Sauce.

Omelette Aux Fines Herbes

A blend for Omelette Fines Herbes, Vegetables.

Creole Poultry Stuffing Blend

Makes a Stuffing something memorable.

Creole Salad Blend

A blend of Herbs for flavoring Mayonnaise and Vinaigrette Dressings.

Filé

Dried and crushed, for Gumbo.

Prepared Creole Mustard, Herb Flavored

For Cold Meats, and Salad Dressing, Oysters St. Jacques, Tartar Sauce, Sandwiches.

Garlic Salt

A fine salt, garlic blended, for use where milder flavor than obtains from cloves of garlic is desired.



HERB BOX

EIGHT jars of Herbs and Seasonings and the COOK BOOK—packed with real Louisiana Moss. A wonderful gift for your own use, for your hostess of the week-end, or for any occasion. COMPLETE, POSTPAID.....\$3.95

BOTTLED VINEGARS AND JELLIES:

Each, postpaid\$.45
6 or More, postpaid, Each......40

(Your selection from the following items)

Basil Vinegar

A fragrant, superior Vinegar, Basil steeped, for use on vegetable and fish salads and in vegetable juice cocktails. Incomparable on tomatoes.

Herb Vinegar

A piquant, aromatic Vinegar made with a chive base and mixed garden Herbs, for use on salads, especially egg salad, in egg dressing and on meats and fish.

Creole Pepper Vinegar

A Vinegar with an appetizing zest, made with red and green Bird's Eye Peppers floating about, for use on salads, fish, oysters, cabbage, red beans and other vegetables, and in soups, but colorful enough to hang on a Christmas tree.

Tarragon Vinegar (Vinaigre a l'Estragon)

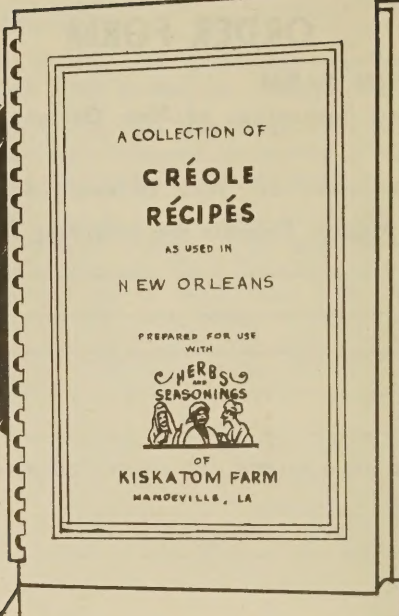
An Exceptionally fine Vinegar, Tarragon steeped, for use on vegetables and fish salads and in vegetable juice cocktails.

Louisiana Mayhaw Jelly

Made from the juice of a Louisiana wild fruit and Louisiana pure Cane Sugar. Absolutely no adulterants or preservatives. It has the most delightful flavor you have ever tasted.

Louisiana Crab Apple Jelly

Made from the juice of a Louisiana wild briar apple, which should not be called "crab apple," because it is entirely different from the Northern variety. It is delicious on plain bread and butter or with fowl, game, lamb, and with cheese in sandwiches. A rare treat. Made with the pure fruit juice and Louisiana Cane Sugar, without adulterants or preservatives.



COOK BOOK

Of recipes explaining how these Herbs are used in preparing the famous New Orleans foods: Fish in a Paper Bag (Pompano en Papillote), Gumbo, Jambalaya, Oysters Rockefeller, Shrimp Arnaud, Chicken Fricassee, and the noted New Orleans sauces and garnishments: Also, plain foods made deliciously tasteful—hash, meat balls and gravy, bouilli—and many other dishes as only New Orleans' cooks prepare them. Price, alone, Post-paid ----- \$1.00

SAUCES AND DRESSINGS

NEW ORLEANS SHRIMP SAUCE

For Shrimp-Remoulade, or other salad or cold meats. Prepared from authentic recipes of famous Creole restaurants in the New Orleans Vieux Carré. 8 oz. bottle, Price Postpaid ----- \$.89

FRENCH DRESSING

The true salad dressing of our New Orleans Restaurants. A tablespoonful of this tossed into a green salad, or poured over any salad, will make you think that you are in New Orleans. Made with imported olive oil. Prepared by Kiskatom Farm, 8 oz. bottle, postpaid \$.95

PRALINES

Pecan Pralines—The famed, unique, delicious New Orleans candy. Try these and note superiority. Box of 10, postpaid ----- \$2.25

MISCELLANEOUS

Prices Furnished on Request

Special Paper for cooking Pompano or other fish, or Chicken, en papillote.

Separate Dried Herbs: Marjoram, Thyme, Parsley, Sage, Basil, Rosemary.

Imported Spanish Saffron, Pecans, French Sea-Shells for Sea-Food St. Jacques.

From Our Nurseries: Growing plants of various herbs and Southern wild and ornamental trees and shrubs.

ORDER FORM

KISKATOM FARM

Herbs and Seasonings of New Orleans,

Address:

7425 Dominican St., New Orleans 18, La.

Ship by Mail or Express the following items:

ENCLOSED FIND CHECK (OR MONEY ORDER) FOR

_____ (\$ _____)

NAME _____

ADDRESS _____

REMARKS _____

Scenic Card of Old New Orleans will be included with your gifts, which may be gift-wrapped, if requested, at no extra charge.

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GIFT BASKETS

- A. Six Blends and Seasonings—packed beautifully. Cook Book tucked in. Price, complete \$7.75
- B. Nine Blends and Seasonings—in a beautiful basket, cellophane wrapped, decorative trimmings.. Cook Book included. Price, complete \$8.95
- C. Sweet and Sour Gift Basket—in an attractive and appropriate basket: Two jugs of Herb Vinegar, Creole Mustard, Herb Flavored, Creole Garlic Salt, and two jars of Wild Fruit Jelly (rare Louisiana, home-made, pure jelly, without adulterants or preservatives): Mayhaw and Creole Crab Apple in Louisiana Cane Sugar, and you get the Cook Book, too. Price, complete \$7.75

VETIVER SACHET (Organdie Covered)

The fragrant Louisiana Vetiver Root has a delightful odor and, likewise, repels moths. Always found in our New Orleans linen closets. Keep a Vetiver Sachet under your own bed pillows and under those in your guest rooms and in the dresser drawers. Price, Postpaid, Each \$2.25

All our Herbs are Farm-fresh and of delightful flavor and fragrance, and our Blends are made of these, according to old New Orleans formulae.

We recommend that you buy the Cook Book so that you may know how best to use the Herbs and Seasonings.

SPONTANEOUS PRAISE FROM USERS

From Boston

"Your Mammy Doll was not only the best packed, but the most attractive, when opened of the many Christmas packages and that thanks to the clear and studied recipes in your cook book and the interesting collection of Herbs, etc., we are already beginning to enjoy some of the many dishes for which your state is justly famous."

From New York

"Thank you so much for sending me your cook book so promptly. It has all the recipes of the Creole dishes I was brought up on and I assure you, a great help in making the meals in my house for my family and friends a success. Enclosed find \$1.00. Please send me another book for use as a gift."

From California

"The grand box arrived sent to redeem our boiled food by a magic conversion of it into famous New Orleans masterpieces! You have certainly provided the tools for the process, and we shall be eating a la Antoine's these thousands of miles away! My husband is treasuring the cook book whether hoping for something to eat in his home, or eyeing with interest the directions for drinks enjoyed of yore."